

WHAT IS CLAIMED IS:

1. A liquid detergent composition comprising:
 - (a) from about 0.1% to about 80%, by weight of the composition, of a
5 polyanionic ammonium surfactant;
 - (b) a liquid carrier comprising at most about 5% water;
 - (c) from about 0.1 to about 10% of a solid inorganic base having pKa equal to
or greater than 10.
- 10 2. The composition of claim 1 wherein the polyanionic ammonium surfactant is selected from the group consisting of polyanionic ammonium alkyl benzene sulfonate, polyanionic ammonium alkyl sulfate, polyanionic ammonium fatty acid salt, polyanionic ammonium alkyl polyalkoxy sulfate and mixtures thereof.
- 15 3. The composition of claim 1 wherein the polyanionic ammonium surfactant is dispersed in a liquid carrier.
4. The composition of claim 1 wherein the polyanionic ammonium surfactant is
20 solubilized in a liquid carrier.
5. The composition of claim 4 further comprising a solubilizing agent.
6. The composition of claim 5 wherein the weight ratio of the solubilizing agent
25 to the polyanionic ammonium surfactant is in the range of from 1:10 to 10:1.
7. The composition of claim 1 wherein the inorganic base has a particle size less than 500 microns.
- 30 8. The composition of claim 1 wherein the inorganic base is sodium carbonate.

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9. A method of washing laundry in a front-loading washing machine, the method comprising adding to the washing machine the composition of claim 1.

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